

FAQ: Canada Cultural Investment Fund – Endowment Incentives Component

The Canada Cultural Investment Fund, Endowment Incentives Component is a program of the Department of Canadian Heritage that provides matching funds of up to \$1 for every dollar raised by arts organizations for endowment from private donors.

The application to receive matching funds is submitted jointly by a not-for-profit arts organization and an associated foundation (OAF).

The Foundation receives the matching grant from Canadian Heritage and invests it along with the funds raised by an arts organization for endowment. The arts organization receives annual income generated from the funds.

For further details on this partnership, please contact:

Alan Walker, Executive Director
awalker@arts.on.ca or (416) 969-7413

Ann Boyd, Associate Director
a Boyd@arts.on.ca or (416) 969-7411

ELIGIBILITY

Q: Is our arts organization eligible to apply?

To be eligible an organization must be:

- A not-for-profit professional arts organization,
- Incorporated under the appropriate federal, provincial or territorial legislation,
- And whose core purpose as outlined in its mission statement is:
 - the creation or production of professional artistic works;
 - the presentation of professional artistic works; or
 - the training of professional artists.
- An organization **must** receive support from either of the:
 - **Canada Council for the Arts,**
 - **Canada Arts Presentation Fund, or be a training institution supported through the Canada Arts Training Fund**
 - **The Fathers of Confederation Building Trust.**

NOTE: Applications from organizations that received funds under this component *prior* to the addition of this criterion in 2005-2006 will be considered

- Have been in operation for a minimum of three years prior to the applications
- Cannot have a negative net assets balance in excess of 15% of the total revenues for the fiscal year.

Q: What arts organizations are not eligible for this program?

- Heritage organizations. This includes museums and art galleries that have a mandate to collect, preserve, interpret, and present art collections to the public.
- Competitions

- Federal agencies, Crown corporations, province, territories, and municipalities and their agencies.

Q: What funds are eligible for matching?

- Donations must come from private sources. This can include non-governmental sources such as gifts from individuals, corporations or non-government foundations.
- Funds can also include an amount the Board of the arts organization decides to donate in perpetuity, out of its own assets, to the endowment fund held by its partner foundation.
- Only secured donations are eligible to be matched.

Q: What funds are ineligible for matching?

- Public funds, from any level of government, including their agencies will not be considered for matching.
- Future pledges, legacy gifts and bequests are not eligible.

Q: How long has the program existed?

- The program began in 2001 and the federal government has committed to supporting it until 2015
- Over 160 arts organizations across Canada have participated
- The government has contributed \$140 million over the life of the program, and leveraged close to \$200 million in donations from the private sector, for a total combined investment of \$340 million in arts organizations' endowment funds across Canada.

FUNDING

Q: What is the maximum amount of funding our arts organization can receive through this program?

- The maximum amount eligible for each fiscal year is the lesser of \$2,000,000 or 50% of the average value of the total revenues for the past three completed fiscal years.
- The maximum an organization can receive from this component is \$15 million over the life of the program.

Q: How do I calculate the maximum potential grant available for our arts organization?

- Calculate the average annual operating revenue based on the last three completed fiscal years from the date of application.
- Calculate 50% of this amount.
- The maximum potential grant for a successful application is the lesser amount of (a) \$2,000,000 or (b) 50% of the average operating revenue from the last three years.

Q: What is the matching rate for the funds?

The matching rate from the Government of Canada depends on a number of factors including, but not limited to, the amount available from the Government of Canada, the number of applications received, and the amount eligible for matching from all arts organizations that have applied.

Below are the historical matching rates provided by the Government of Canada:

2001	– 40 cents on the dollar
2002	– \$1.00 on the dollar
2003	– \$1.00 on the dollar
2004	– \$1.00 on the dollar
2005	– 74.5 cents on the dollar
2006	– 64.4 cents on the dollar
2007	– 52.7 cents on the dollar
2008	– 72.3 cents on the dollar
2009	– 71 cents on the dollar
2010	– 71 cents on the dollar
2011	– 82 cents on the dollar
2012	– \$1.00 on the dollar

APPLICATION

Q: What are the requirements for an application?

- Completed forms (Annex I-IV) of the application package from Canadian Heritage.
- A signed resolution of your Board of Directors confirming the collection and deposit of private donations to the foundation held in perpetuity.
- Most recent comprehensive strategic plan or business plan outlining any important variances to the plan or events that have had a significant impact on the development of the organization.
- Financial statements for the last three (3) completed cycles, including them engagement letter, prepared by an independent chartered accountant and signed by two members of the Board of Directors. Requests for \$50,000 or more must include audited financial statements. Request for less than \$50,000 must include at least a review engagement report.
- Letters patent
- Status of incorporation
- Mandate and by-laws
- Statement describing the organization's policy on conflict of interest.

Q: What are the steps for applying to this program?

Contact Alan Walker at awalker@arts.on.ca or 416-969-7413 or Ann Boyd at aboyn@arts.on.ca or 416-969-7411 at the Ontario Arts Foundation to discuss the application process and how contributions to your arts endowment fund can be applied to this program.

This is a joint application sent by the Ontario Arts Foundation on behalf of the arts organizations. As the Canadian Heritage deadline is December 1, 2013, we ask that all **application materials from the arts organizations be received by the OAF no later than Monday, November 18, 2013**. This ensures that the Foundation can complete its application component before the deadline.

For more information on the program, including a copy of the application, visit

[Program and Application Details: Canada Cultural Investment Fund, Endowment Incentives Component](#)